



How to CSFx™

The Community Seafood Exchange by FishLine

How It Works: The Community Seafood Exchange (CSFx) was conceived at the 2016 Local Seafood Summit as a place to address imbalances in supply and demand of local seafood. CSFx facilitates connections between bulk buyers of seafood, namely:

- fishermen & other suppliers who have more catch than their local markets can consume create **For Sale** listings
- CSFs, markets, restaurants and institutional buyers needing seafood for their customers create **Wanted** listings

All listings are anonymous, and buyers and sellers connect with one another by tapping the **Buy** or **Sell** buttons associated with a listing.

How to begin using CSFx in a minute:

1. **Download the FishLine mobile app at FishLine.me**
 - or Update your current FishLine app version to 4.1.x
2. Tap on the **Seafood Exchange**
3. **Register your business** as a Buyer, Seller or Both
4. Tap on **Add Seafood for Sale or Wanted** and create a listing
5. Tap on **Exchange Listings**
6. Tap the **Buy or Sell buttons** on listings you are interested in
 - Your contact info is sent to the Buyer or Seller so that they can contact you

CSFx is free to use, there are no commissions, and neither FishLine nor Phondini takes an interest in any transaction. CSFx merely facilitates communication between interested parties. Those parties are required to comply with all applicable regulations. We plan to seek grant funding for further improvements to CSFx so we collect usage analytics. We keep the contact information of registered users private unless they engage in Buy or Sell communications.

Please contact us if you have any questions about or suggestions for CSFx or FishLine.

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